

**Exhibit 10**

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Message

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**From:** Emily Forsythe [eforsythe@wayfair.com]  
**Sent:** 3/26/2019 2:59:58 PM  
**To:** Emily Forsythe [eforsythe@wayfair.com]; Michael McDole [mmcdole@wayfair.com]  
**Subject:** Conversation with Emily Forsythe

Emily Forsythe 9:31 AM:

hi

Emily Forsythe 9:31 AM:

for the new site trackier

Emily Forsythe 9:31 AM:

tracker

Emily Forsythe 9:31 AM:

can i just insert lines

Emily Forsythe 9:43 AM:

mike

Emily Forsythe 9:43 AM:

hi

Michael McDole 9:43 AM:

Morning. Sorry, just walked back in

Emily Forsythe 9:44 AM:

i have to make some additions to the task sheet but want it to be picked up in the process scorecard

Emily Forsythe 9:44 AM:

just add the line right

Michael McDole 9:45 AM:

it's based on the category

Michael McDole 9:45 AM:

so if you add line, then just assign a category

Michael McDole 9:45 AM:

uhh... a category that already exists... if it's an entirely new category, just have to add that to the Scorecard formulas

Emily Forsythe 9:47 AM:

copy

Emily Forsythe 9:47 AM:

youre the best

Michael McDole 9:47 AM:

ha. ok.

EXHIBIT

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